

# Effective Communication & Personal Development (ECPD) Program

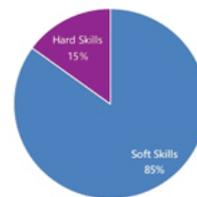
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The Perfect finishing touch

Your Company's in-house Business Communication Academy

## WHAT IS ECPD?

- It is a Personal Development program that enables your teams develop their communication & soft skills
- The ECPD program is designed to help attain your teams an optimal balance between technical & soft skills
- ECPD is a game changer! It is an essential step to provide High-Impact soft skill tools for professional and personal growth
- Already Implemented at several Top IT companies in the NCR region.\*

### Professional Success Equation



Research done at Harvard University, the Carnegie Foundation and Stanford Research Center

ECPD is much more than a Business Communication Training program. It is a community of communication skilled professionals.

## WHY ECPD?

- Your teams are technically brilliant. ECPD is a golden opportunity to help them communicate their technical knowledge in the most effective and engaging manner.
- In your organization, you have to work with teams or interact with customers, constantly express your ideas and reports, orders or decisions. How well these decisions can be made and communicated upwards or downwards is often the deciding factor between your success and failure.
- Make your teams ready for client facing roles.

## Advantages of ECPD membership for your teams

- Become a member of the ECPD community today.
- Get certified at every level and avail membership privileges.
- Connect your ECPD certifications to your professional profile. Get an edge over your peers.

Sessions conducted on an easy Flexible schedule, during work hours.

## 3 LEVEL TRAINING

ECPD is a signature program, consisting of 3 levels

- Each level contains different modules on language and communication skills and is totally based on experiential learning.
- Progress to the next level will depend upon successful completion of the previous level.

### Level 1 (for lower bands): Building English Communication Skills

Increasing operational efficiency by mastering Spoken & Written Business English. Enable the participants to speak well and present their ideas with courage and confidence. In any situation. To anyone. Ideal for those for whom English is not their First language.

### Level 2 (for middle to senior bands): Developing Powerful Communication Skills

Comprehensive verbal and non verbal effective communication training that focuses on improving tone, enhancing reading, writing and speaking skills to boost self-confidence and productivity. Prepares your teams for client-facing roles. Say the right thing at the right time and remove obstacles caused due to miscommunication.

### Level 3 (for those who have cleared Levels 1 and 2): Behavioral Trainings- Social skills and Self Image

Focus on all 4 aspects of an individual's persona: Physical, Mental, and Emotional & Spiritual. Create well rounded, dynamic and creative personalities who attract the best teams and motivate brightest minds to associate with them. Success in all spheres results in preventing stress, create positive energy and an optimistic 'winners' attitude.

Contact us today to discuss how the ECPD can help transform your teams

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\*TESTIMONIALS AND REFERENCES

ECPD client testimonials and references available upon request.